

ASSETIC USER CONFERENCE

A.I. - The Age of Asset Intelligence

28 Feb - 1 Mar, 2018
InterContinental, Melbourne



Schedule Highlights

28 FEB / Day One: Wednesday

The Age of **Asset Intelligence**, with **Ashay Prabhu**

Blyth Short, Byron Shire Council:
Powerful prediction modelling outputs and clear communication strategies to justify rate increases in a tough community engagement process

Lessons from Uncle SAM:
How Australian strategic asset management innovation is paving the way in the US

Keeping Assets on Track: How GIS visualisation of strategic asset management scenarios turned a technical story into communication strategy, presented by **Grant Burton** (*Deputy Executive Director Asset Management, Sydney Trains*)

How **City of Victor Harbour** continues to raise the bar with Assetic myData, a client case study

A keynote presentation from **Satinath Sarkar** (*Digital CTO at our strategic partner, Atkins Global*): Driving digital transformation that effects everything, from boardroom to asset services

Conference Dinner: Enjoy the best of Melbourne's foodie culture, as you relax and unwind after Day One

And much, much more:

- Complying with audits and Fair Value
- Asset Management Plans online
- Asset Accounting with an in-built GL
- Reconciling engineering and finance in a cloud environment
- Workflow-driven Maintenance Management
- Optimised Capex Programs

01 MAR / Day Two: Thursday

International scientist and shark conservationist Riley Elliot, and how impactful visuals increase public engagement and effect change

City of Tea Tree Gully's MACK Journey: the next instalment of **Ben Clark's award-winning presentation** from IPWC 2017

Over the EOFY Hill with Assetic Accounting and Fair Value compliance: **Sarah Barwick**, The Hills Shire Council

Assetic "Mini-Masterclasses", various topics including Assetic myData super-user secrets, Assetic Mobility, the latest in Fair Value, Integration Expertise, and more

Case Study: City of London (Canada) - How implementing Assetic drove an alignment of engineering and finance systems and process

Find out how **City of Salisbury** collaborated with their data capture contractor to exploit technology and science to create deterioration trend analytics

Assetic Predictor 5.0:

The Futurist's Dream: walk through new functionality use-cases, advanced prediction analytics, ArcGIS integration, and use of trends and patterns in decay curves

Want something extra?

Due to a number of requests the User Conference is running Wednesday - Thursday to accommodate optional **Masterclass sessions** on **Friday March 2nd**.

Space in these sessions is extremely limited, and preference will be given to delegates (*discounted pricing available*). On sale soon.